

# JOSEPH SHADWICK

## GRAPHIC + WEB DESIGNER

ADDRESS 510 Lucy Drive Pittsburgh, PA 15236  
CONTACT 412.583.6186 [josephshadwick@gmail.com](mailto:josephshadwick@gmail.com)  
PORTFOLIO [joeshadwick.com](http://joeshadwick.com)

### EDUCATION:

**CALIFORNIA UNIVERSITY OF PENNSYLVANIA** BACHELOR OF SCIENCE GRAPHIC DESIGN MAY 2009

- Print Design
- Editorial Layout
- Web Design
- Package Design
- Branding
- Web Development
- Identity
- Video Editing
- Social Media
- Strategic Planning

### ATTRIBUTES:

- Training and knowledge of Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and Acrobat
- Knowledge of and experience with HTML, CSS, HTML 5, Javascript and Wordpress
- Experience in video editing software such as Avid Professional Series and Final Cut Pro
- Training and knowledge of Microsoft Word, PowerPoint, and Publisher
- Experience in photography, SLR/Digital
- Training and knowledge on both iMac and PC platforms

### EXPERIENCE:

**CREATIVE VISIONS MEDIA GROUP** GRAPHIC / WEB DESIGNER MARCH 2010 - PRESENT

- Designer of print, web, and social media graphics
- Worked as part of a creative team to develop brand strategy and conceptualize design
- Worked with clients such as The Iron Workers Local Union No.3, Washington Health System, Mylan, Pressley Ridge, and Washington Wild Things

**BRUNNER** GRAPHIC DESIGNER MARCH 2012 - JUNE 2012

- Designer of print, web, and social media graphics
- Assisted web developers with edits to existing web sites, updating content and imagery
- Worked with clients such as GlaxoSmithKline, Huffy USA, Bob Evans, Cub Cadet, and GNC

**VANCE WRIGHT ADAMS AND ASSOCIATES** GRAPHIC DESIGN INTERN JANUARY 2009 - JUNE 2009

- Gained production and design skills while working with a team of designers and clients such as ATI Defense, U.S Steel Corporation, PNC Bank, the H.J. Heinz Corporation, the Pittsburgh Penguins, and Alcoa
- Assisted in the design of annual reports, identity, brochure design, packaging and promotional materials

**CALIFORNIA UNIVERSITY OF PENNSYLVANIA** LAB ASSISTANT AUGUST 2008 - MAY 2009

- Maintained the operation of the graphic design lab equipped with 25 imac machines and an 4 printers
- Assisted students with design and technical problems
- Volunteered as a tutor to help students with understanding the software, help with design problems, and creative skills

### AFFILIATIONS:

- American Institute for Graphic Arts  
Member since 2007

### REFERENCES:

<b>JIM LUNDY</b>	BRUNNER	412.443.6192
<b>CHRIS CRAWFORD</b>	CREATIVE VISIONS MEDIA GROUP	724.554.1569
<b>LYNDSAY BROWN</b>	IRON WORKERS LOCAL UNION NO. 3	619.302.5821
<b>KAREN BURNS</b>	VANCE WRIGHT ADAMS & ASSOCIATES	412.322.1800