

JOSEPH SHADWICK

GRAPHIC + WEB DESIGNER

ADDRESS: 510 Lucy Drive, Pittsburgh, PA 15236
CONTACT: 412.583.6186 josephshadwick@gmail.com
PORTFOLIO: joeshadwick.com

EDUCATION:

CALIFORNIA UNIVERSITY OF PENNSYLVANIA BACHELOR OF SCIENCE GRAPHIC DESIGN MAY 2009

- Print/Graphics
- Editorial Layout
- Web Design
- Video Editing
- Branding
- Web Development
- HTML, CSS
- SharePoint
- Wordpress, Joomla
- LMS Management

ATTRIBUTES:

- Training and knowledge of Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and Acrobat
- Knowledge of and experience with HTML, CSS, HTML 5, Javascript, Wordpress, SharePoint, Joomla, and PHP
- Experience in video editing software such as Adobe After Effects, Avid Professional Series, and Final Cut Pro
- Exposure to photography, SLR/Digital, photo development, and shoot preparation
- Account management and able to work on various projects
- Training and knowledge of Microsoft Office, Word, PowerPoint, Excel, and Publisher

EXPERIENCE:

UNIVERSITY OF PITTSBURGH COMMUNICATIONS SPECIALIST MARCH 2015 - PRESENT
GRADUATE SCHOOL OF PUBLIC HEALTH, CENTER FOR PUBLIC HEALTH PRACTICE

- Designer of print materials such as brochure, logo and identity, branding, print advertisements, and training materials
- Front end website design and development, primarily using HTML, CSS, Wordpress, Joomla, SharePoint, and PHP
- Manages front and back end of a training-based Learning Management System
- Experience working with servers and updating and/or installing new software, such as Wordpress
- Experience hosting online training webinars, as well as training fellow staff members on current online software

PICTURE THIS MEDIA GRAPHIC / WEB DESIGNER AUGUST 2014 - FEBRUARY 2015

- Designer of print materials such as brochure, logo and identity, branding, and print advertisements
- Front end website development, primarily using Wordpress, HTML, and CSS
- Assist in the development of brand strategy, marketing research, idea conception and execution

CREATIVE VISIONS MEDIA GROUP GRAPHIC / WEB DESIGNER MARCH 2010 - AUGUST 2014

- Designer of print, web, and social media graphics
- Worked as part of a creative team to develop brand strategy and conceptualize design
- Worked with clients such as The Iron Workers Local Union No.3, Washington Health System, Mylan, Pressley Ridge, and Washington Wild Things

BRUNNER GRAPHIC DESIGNER MARCH 2012 - JUNE 2012

- Designer of print, web, and social media graphics
- Assisted web developers with edits to existing web sites, updating content and imagery
- Worked with clients such as GlaxoSmithKline, Huffy USA, Bob Evans, Cub Cadet, and GNC

AFFILIATIONS:

- American Institute for Graphic Arts
Member since 2007

REFERENCES:

CHRIS CRAWFORD	CREATIVE VISIONS MEDIA GROUP	724.554.1569
STEPHANIE WAGONER	WASHINGTON HEALTH SYSTEM	412.606.2699
KAREN BONGIORNI	UNIVERSITY OF PITTSBURGH	412.624.4820